# How can I create a Matched Audience using my HubSpot contact list?

## Install and Authorize HubSpot from Marketplace Apps

Step 1: Install the HubSpot app from Marketplace apps

• Visit marketplace apps on iqm.com and select 'HubSpot' app.



• Open the **HubSpot** app and click on the **'Install**' button.

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• Once the app is installed, access it from the home page of available apps OR select the **9 dots** icon in the top right of the header. **HubSpot** will appear at the bottom of the list.

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Authorise your IQM accounts and allow permission to access your HubSpot data.

Step 2: Authorise the IQM access to the Hubspot account

• Click on the 'Authorise App' button in the app overview page.



• Select your HubSpot account and Authorise IQM access with the HubSpot account.



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	Integration Steps - Learn how to integrate the ap	oplication		🗗 Know more
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• If the **Hubspot** account is not logged in, then go to **hubspot.com** and log in into the Hubspot account and Authorise.

HubSpot
Don't have an account? Sign up
Email address
Password Show Password
Forgot my password
Remember me
Log in
G Sign in with Google 📙 Sign in with Microsoft
Log in with SSO

# Notification of availability of a new app by the Admin

- Users will be notified whenever an app is added into the platform ecosystem.
- Users will receive notification in the **Intercom icon** and on the **9 dots icon** in the top right of the header.

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# Installing the HubSpot App for Additional Users in Your Organization

Any other user within your organization must also install the HubSpot app within their instance of IQM's Platform.

- Each user selects the **HubSpot** app from the marketplace apps in IQM's platform.
- User clicks on the '**Request Admin**' button to send a request for the app.

	HubSpot By Applift HubSpot is an all-in-one for managing customer i Productivity	inbound marketi elationships, aut	ng, sales, anc omating marl	l customer s keting camp	ervice platfor baigns, and tra	rm that offers tools acking business interactions.
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Your HubSpot app is now integrated and ready for activation in IQM's Platform!

## Create a Matched audience using HubSpot Contact List

- Go to the Audience app from the top right corner of the platform
- Click on the 'Create Matched Audience' button.
- Select import from **HubSpot** option.

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• Select the 'hubspot-contact-file name' from the contact lists dropdown and download the data.

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• Match the columns with the uploaded file column names and click on the '**Create**' to create the matched audience from the HubSpot-contact-list.

https://help.iqm.com/en/articles/5651480-selecting-a-matched-audience

#### matching criteria

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### FAQs

# What do I do if I face connection issues while I'm trying to use the HubSpot integration in the IQM Platform?

• If the connected app faces the connection issues, the user can re-establish the connection by clicking on the **'Re-establish Connection**' button.

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e App Overview	App Overview		
Affecting App	About HubSpot		
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	Homepage: https://googledrive.com Access given on: May 31, 9:41AM		

How do I revoke users from accessing HubSpot from the IQM Marketplace?

• Go to marketplace apps and click on the **HubSpot** app.

• Click on the '**User Avatars**' to open the user list with app access.

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1: Platform Apps	Manage apps installed for your organization	Q Search for any marketplace apps
Marketplace Apps	HubSpot HubSpot is an all-in-one inbound marketing, sales, and customer service	Uninstall
> App Install Request	platform offering tools for managing customer relationships interactions.	

- De-select the user you would like to revoke access for.
- Click on the 'Save Changes' to complete the action.

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#### How do I revoke access to HubSpot from my IQM Marketplace?

Users can revoke access from two different locations within IQM's platform: The App Marketplace and the My Profile section.

- From the App Marketplace:
  - Enter into the HubSpot App Overview Page
  - Click on 'Revoke access'



- From "My Profile" page:
  - Enter into My Profile in IQM's Platform
  - Select HubSpot
  - Click on 'Revoke access'



Organisation Access	b HubSpot	×	Search by name, email or ID 🔽 📬 🔠
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arketplace App Access		Revoke Access	Search by name, email or ID 🔽 🏦 🔡

• Once revoked, users need to integrate the app again to use.

#### How do I uninstall the HubSpot app from IQM entirely?

• Users can click on '**Uninstall**' in the marketplace apps to remove applications from the platform.

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#### How do I switch to another HubSpot account?

• To switch HubSpot accounts, users can first '**Log out**' from their current account in the Marketplace App Overview page and then integrate with another HubSpot account.

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	Has access to:	Basic account info See your personal info, including any personal info you've made publicly available See your primary Google Account email address			
	Homepage:	https://googledrive.com			
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